Northern Ireland Advancing Healthcare Awards for allied health professionals and healthcare scientists and the Department of Health’s professional conference.

18 October 2017
Stormont Hotel, Belfast
So why become a sponsor?

This event offers sponsors the opportunity to reach over 300 AHPs and healthcare scientists working in Northern Ireland together with senior people in health and social care. Organised by the creators of the UK-wide Advancing Healthcare awards for AHPs and healthcare scientists, we work closely with the Department of Health who determine the theme of the awards and the programme for the conference.

The event offers you an exceptional opportunity for your organisation to be linked with the highest standards of practice by allied health professionals and healthcare scientists.

Being a sponsor has many benefits:

- Meeting your market and getting feedback from users and potential users of your products and services
- Raising your profile with healthcare scientists and AHPs in all specialities throughout the Province
- Meeting key players in healthcare in Northern Ireland.
- Reinforcing your reputation as innovators concerned with improving patient care
- Associating with best practice and playing a part in promoting it.

Our themes for this year have been developed from Health and Wellbeing 2026 Delivering together

- Building capacity in communities and in prevention
- Enhancing support in primary care
- Reforming hospital and community services
- Partnership working
- Improving quality and safety
- Investing in our workforce
- Leadership and culture
- e-health and care
- Outstanding achievement by a support worker.

The award categories will be devised to echo these themes, alongside our Overall Winner and Rising Star (for AHPs and healthcare scientists who have shown exceptional promise, courage or determination within five years of qualifying). We are also very happy for any sponsor to suggest categories or themes for the programme that relate to your organisation's objectives.
The event

The exhibition will open as delegates arrive for the conference at 8.30 and remain open throughout the day for you to meet and talk to delegates during their refreshment breaks and over lunch. Our sponsors and exhibitors get full recognition in all the event literature and in the event staging.

After the close of the conference at around 16.30, there will be a break for a couple of hours and then guests will assemble in the early evening for the awards reception, ceremony and dinner. Our shortlisted teams in each category are invited to the celebration and often bring along their family and colleagues as guests. Other guests include leaders of the professional bodies and membership organisations, senior people in healthcare and, of course, guests of the sponsors.

“Very successful. High end professionally planned and organised.”

“Very impressed with all the speakers. A good mix in the programme. Proud to be from the West! Well done, looking forward to next year’s conference.”

“Brilliant networking opportunity. Interesting presentations and posters from other professions. Encourages collaborative working.”

Sponsorship opportunities

Our sponsorship opportunities relate to both the day conference and exhibition (B) and also the awards programme and ceremony celebration (A). As a potential sponsor we welcome your organisation’s support across both events, or in combination - to suit your business objectives. Take a look at the key options below and call our team to discuss your perfect package.
A Awards Programme Opportunities

A1
Sole Award Category Sponsor:

£5,500

This puts your organisation centre stage during the months leading up to the conference and awards dinner, at the event itself and afterwards with all the follow-on attention around the winners and finalists. This package gives you all this:

- The award category of your choice which will be branded with your name and logo
- 100-word profile on the event website, programme and Winners’ Guide
- A PDF of the event entry details to use in your own networks
- Extensive promotion via the Department of Health networks, social media, CDA databases, all the sponsors’ communication channels, professional organisations and media
- Links between the event website and your own website
- The opportunity to participate in the awards shortlisting
- The opportunity to have a representative of your organisation on the judging panel
- The opportunity for a senior executive from your organisation to present your award on stage
- Your organisation’s name on the winner’s trophy and the certificates for all your shortlisted entrants, full recognition on the staging throughout the event
- Four guests at the awards dinner and the option to purchase additional places at a reduced rate
- The opportunity to promote the work of the winners and shortlisted entries throughout the year through your own networks, website and events
- First renewal option for 2018.

All category sponsors will be offered a free exhibition stand at the conference event. In a prime position with space for your pop-up stand, a table, two chairs, Wi-Fi, access to power if required, this bonus to your sponsorship package includes two delegate passes to the conference.
A2
Champagne and Wine Sponsor:
£2,500

Sponsoring the wine served at dinner to all guests and a bottle of champagne for each of the award winners. The benefits package includes:

- Stand-up card on each table with your logo and an acknowledgement of your sponsorship
- A bottle of champagne in a branded gift bag, presented to each category winner as they return from the stage with their trophy
- Acknowledgement and thanks in the Order of Ceremony brochure and from the host
- Four places at the dinner.

A3
Winners’ Guide Sponsor:
£750

This will be a booklet summarising all the shortlisted entries, spotlighting the winners and providing contact details. It will be given to guests as they leave and will be available online after the awards.

Your logo will be on the cover and you will have a full-page colour advertisement.

A4
After Party Sponsor:
£2,500

After the ceremony, the celebrations continue until 01.00 with music and dancing, with a live band. The benefits package includes:

- Acknowledgement and thanks in the Order of Ceremony brochure and from the host
- Recognition of your support on the staging and backdrop
- Four places at the dinner.
**B1 Exhibition stand:**

£500-£800†

This comprises space for your pop-up stand, a 4ft table, two chairs, Wi-Fi, access to power if required. Two delegate places to the conference with refreshments are included in this package. Delegates will have their refreshment breaks, in the exhibition area. We are expecting around 300 participants. †£800 – commercial exhibitors; £500 – NHS, charities, public sector.

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**B2 Delegate Pack Insert:**

£150

Insert into the delegate pack presented to all participants. If insert exceeds A4 4-page leaflet, please confirm item is suitable with the organising team. Three hundred units must be supplied in advance of the event as outlined by the organisers. Pens, notebooks or sticky note inserts are possible but only one item of each type will be permitted, so sponsors must contact the organising team to confirm.

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**B3 Conference Bag Sponsorship:**

£1,200

- Logo on the conference bags for participants
- Company profile and logo in the delegate guide
- Half page advertisement in the conference guide
- 1 complimentary delegate place to conference

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**B4 Conference Badge & Lanyard Sponsorship:**

£1,200

- Logo on participant badges (alongside event branding)
- Company name and/or logo (exclusive) printed on the event lanyards
- Half page advertisement in the conference guide
- 1 complimentary delegate place to conference

*All prices exclude VAT

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